

For Business' . . . S. A. K. E.
(Students Acquiring Knowledge through Enterprise)
MGMT 4993/5993
Course Application

ACCOUNTING TEAM

The accounting team allows you to apply concepts learned in the classroom to a real business situation. Some of the duties include preparing and presenting financial statements, maintaining the budget, using ratios to compare this year's performance with past years', and using the accounting software, QuickBooks. It is the responsibility of the accounting team to research and solve any financial issues that may occur.

INFORMATION SYSTEMS TEAM

The duties of the Information Systems Team require a wide range of technical and creative skills. Members are responsible for maintaining and updating our internal and external websites, databases, and classroom technology. This requires knowledge of HTML, Microsoft FrontPage, FTP, Microsoft applications, particularly Access, and a willingness to learn new tools as needed.

MARKETING TEAM

The marketing team of SAKE has a number of responsibilities. These responsibilities include a wide variety of marketing activities from advertising to marketing research. The marketing team is responsible for promotional displays in various locations around campus and Fayetteville. It is important for a marketing team member to be creative and to be able to use "outside the box" thinking when developing marketing strategies. The marketing team generates ideas for new products and marketing campaigns.

NEW PRODUCT DEVELOPMENT TEAM

This team has one primary responsibility, and that is creativity. Members affiliated with this team are the innovative brains behind anything that might be developing or a new product. Historically, they have developed t-shirts, tailgating memorabilia, stuffed animals, and more. The newest product this team has created is an introduction of a diploma set in the Fayetteville High School market. One other important task this team is responsible for is the t-shirt inventory. Your imagination is the only limit to what you can do in the New Product Development Team.

OPERATIONS TEAM

The operations team essentially is the core of the business. You will learn every facet of the organization while working on this team. This team is responsible for each step of the order process (entering orders into Access database, maintaining relationship with the manufacturer, customer service, auditing in-process orders, etc.).

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Semester(s) Applying: Fall Spring Summer

Year Applying: 20__ UA ID# _____

Name _____ e-mail _____

Current address _____

Permanent address _____

Phone number (Local) _____ (Permanent) _____

Classification next semester (circle): Junior Senior Masters

Major/Minor _____ Projected graduation date _____

How did you hear about SAKE? _____

Which team(s) are you most interested in working on? _____

Describe your qualifications/special skills that would make you eligible to work on these teams.

Would you consider yourself the type of person that pays more attention to detail or the big picture? Explain why. _____

What are your greatest strengths? _____

Name one weakness that you have. How do you feel SAKE will help you overcome it? _____

What do you consider to be your greatest accomplishment? _____

Please describe any projects that you have worked on where you were able to initiate real change or positive progress. _____

S.A.K.E. is a demanding business, requiring 10 hours per week. How might you fit this type of commitment into your schedule? _____

School Reference:

Faculty Member: _____

Campus Location: _____

Phone number: _____

Work Reference:

Name: _____

Title: _____

Phone number: _____

Please attach Résumé & return to WCOB 259